

## Thanks for your interest in Fast Cash with PLR!

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by: Ben Clemons

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Thanks for your interest in this short report.

I could have easily jammed this full of filler content to stretch it out 50+ pages, but as we all know, fluff doesn't make you any money!

I purposely tried to keep this report as short as possible while giving you enough information to make some quick cash.

The information in this report is not “hearsay”, but rather a system that I have used several times myself to make some extra money. The best part, is that it only takes you a day or so to set up, and takes very little investment.

Well, to stay true to my word, here is your short report.

Oh yeah, please take action, and don't let this gather digital dust on your hard drive. Thats all I ask!

Thanks again, and I hope you enjoy!

-Ben Clemons

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## **If you are tight on cash, and don't have a lot of resources to get started, follow this simple proven fast cash system.**

### **Step 1:**

Find a product with full PLR rights (preferably a video product) Be sure to check the PLR rights closely because some of them aren't exactly 100% PLR. You want to have the **FULL** rights to do what you want with the product, so read them carefully.

A good place to find a product like this is

<http://www.master-resale-rights.com> or even the "WSO" section of the warrior forum, found here:

[www.warriorforum.com/warrior-special-offers-forum/](http://www.warriorforum.com/warrior-special-offers-forum/)

### **Step 2:**

Now that you have found a good PLR product, you will need to get some graphics made. You will want to rename your product, get a good domain name, and make all new graphics for it.

The reason for this, is that there could be hundreds of people buying the same PLR product as you, and in most cases they don't change a thing. They use the provided sales page, graphics, and name of the product. This is a bad thing, because, say you want to sell the product for \$27. If you try to sell the product at that price, there is a good chance that your customer will do a quick Google search and

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find the **EXACT** product selling for maybe \$5 or so.

Some people like to buy PLR and sell it dirt cheap, which automatically devalues your product. That's why you want it to be re-packaged, and completely unique!

You can get graphics done pretty cheap. Once again, the WSO forum is a great place to start. You can easily get a full minisite design for \$30 to \$75.

Just Google "Minisite Graphics" and find a designer who's portfolio and price fit your needs.

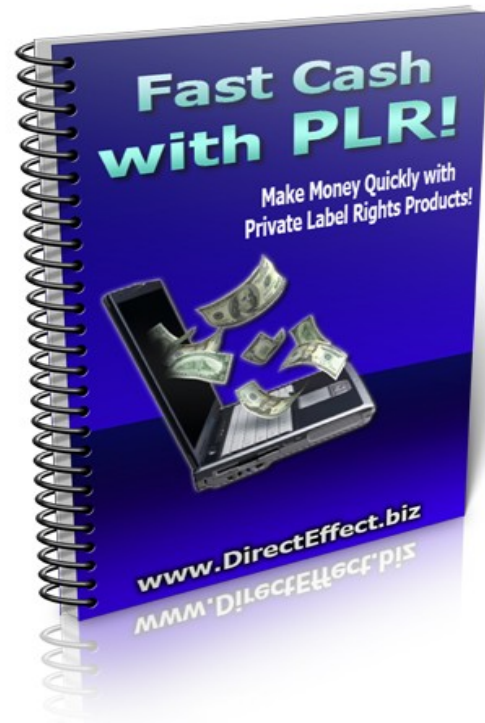
You may want to even save some money and do your own graphics. This is actually what I do, because I have been using Photoshop for quite some time now. If you do decide to do so, you should consider purchasing an Ecover Software.

I created the report cover for this report with the Photoshop Action Scripts at <http://www.photoshopactionscripts.com>

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You get a whole bunch of designs for a very good price. These are **extremely high quality** actions, and you will need Photoshop to use them, but they are very simple to use.



### **Step 3:**

Now that you have your PLR video product re-packaged, it's time to sell it! You can edit the sales page to your liking, and use Paypal as a payment processor (since it's free to use). It's best to use a script like [Rapid Action Profits](#), but for this method, it's not 100% necessary.

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If you do decide to use Rapid Action Profits, please take a moment to check out our special bonus offer that we worked out with the creator of R.A.P., Sid Hale. It will give you a free copy of our top quality Video Lessons for R.A.P. Full details can be found here:

<http://www.rapidactionvideos.com/rapoffer>

What you will want to do, is take sample clips from each video, and make them into short 30 second to 2 minute clips, and upload them to Youtube (and other video sites) with a watermark that leads back to your website.

(You can go to [www.tubemogul.com](http://www.tubemogul.com) to upload to many video sites all at once)

Camtasia, is the best option for editing your videos, but you can also get a free video editing software at: [www.jingproject.com/](http://www.jingproject.com/)

Make sure to put a link to your site in the description area of your video as well as a list of keywords. You can find keywords for your product by using the Google Adwords tool found at:

[adwords.google.com/select/KeywordToolExternal](http://adwords.google.com/select/KeywordToolExternal)

It's best (from my experience) that you target about 10 keywords per video and work them naturally into the description. It used to be best to just stuff a ton of keywords in the description column, but it seems that Youtube has caught on to this. Most likely because of the

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Google Ownership :)

At the end of your video you will want to add a call to action that simply says “click the link in the description area for more info”.

You can do this by inserting an image after your video clip within your editing software with an arrow pointing to the right, where your link will be (atleast in Youtube).

**Here is an example:** (feel free to use this image if you want)



Let this call to action run for about 20 to 30 seconds, so that your viewer doesn't get distracted with another video. (An example of this, is where at the end of a video on Youtube, 5 or more clickable

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links to other videos pop up on the screen)

It may take some work, but this method will cost you very little to implement.

### **Here's a quick breakdown of what it should cost:**

**PLR** - \$20 should be enough to find something

**Domain Name** - \$15 or less

**Minisite Design** - about \$50

**Total: \$85** (shouldn't ever have to be more than \$100 total)

If you upload 50 or more variations of your videos to all of the top video sites, and sell your new video product for \$19 to \$27, you will see a return on your investment in no time.

I have used this method, and only spent about a day and a half on it, and I constantly get payments through Paypal everyday!

If you decide to use [Rapid Action Profits](#), you can add a one-time offer to the back end and make even more money.

In fact, I recommend that you ALWAYS have an OTO for every product you have for sale, because conversions on OTO's are usually

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pretty high since the buyer already has out their credit card, and their guard is down quite a bit. You can definitely add to your bottom line if you do this. Just make sure your OTO is related to your product (obviously)

If you use this method over and over again, it could add up very quickly. Even better, outsource the labor part of it once you see some profits. A good place for CHEAP outsourcing is [www.getafreelancer.com](http://www.getafreelancer.com)

This site is usually the best for Laborious tasks. (I don't really recommend this site for more advanced outsourcing such as product creation, etc..., but for actual labor, you can find many good freelancers that work for cheap) **Ex: uploading videos, etc...**

**Now go out there and take action.** This is a very basic method, and I 100% recommend it to anyone! Especially newbies who still haven't made a penny online yet. It's easy, and it works like a charm!

To Your Success!

-Ben Clemons

[Direct Effect Marketing](#)

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## **More Internet Marketing Resources:**

**Domain names:**

[GoDaddy.com](http://GoDaddy.com)

**Hosting:**

[HostGator.com](http://HostGator.com)

**Autoresponder:**

[Aweber.com](http://Aweber.com)

**Ebook Cover Software:**

<http://www.photoshopactionscripts.com/>

**Web Audio / Sales Page Audio:**

<http://www.salespageaudio.com/>

**Free PLR/MRR sites:**

[Resale Rocket](#)

[Free PLR Content](#)

[Article Underground](#)

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**Paid PLR (best option)**

<http://www.master-resale-rights.com>

**Free HTML Editor:**

<http://www.net2.com/nvu/>

**Sales and Squeeze pages / affiliate software:**

<http://www.rapidactionvideos.com/rapoffer>

**Traffic:**

[Justin Michie's Traffic Tips Report \(Only \\$7\)](#)

[Ross Goldberg's Traffic Manifesto](#)

**Forum Marketing:**

[Instant Forum Profits](#)

**JV Giveaways:**

[JV Giveaway Course](#)

**Blogging:**

[Blogging to the Bank v. 3.0](#)

**Pay Per Click Advertising:**

[Commission Blueprint](#)

[Adwords Miracle](#)

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Email Writing:

**[Clickbank Profit Pack](#)**

**[E-mail Promos Exposed](#)**

Outsourcing:

**<http://www.getafreelancer.com/>**

**<http://www.scriptlance.com>**

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